



GOOD2GIVE connection

Championing Philanthropy: Good2Give Year in Review

Community
FOUNDATION
for Northeast Georgia

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LETTER FROM THE CEO

Championing Philanthropy? What does that mean? At the Community Foundation for Northeast Georgia, our mission is to connect people who care with causes that matter. And for over 35 years, that’s exactly what we’ve done. Through empowering local nonprofits, businesses and individuals, we’ve helped our community establish its own journey of generosity.

This year, we wanted to take it a step further. With our recent expansion into North Fulton and Forsyth counties, we felt compelled to not only connect but to champion. In the following pages, you’ll read about how we’ve leveraged our resources to support, teach, advise and celebrate philanthropic, and potential philanthropic, members of our community.

The following pages tell the story of our collective impact. Thank you for being an integral part of our journey of generosity!


DePriest Waddy
President & CEO


At the Community Foundation, we believe that effective philanthropy is not a one-size-fits-all endeavor, and that’s where our Professional Advisors Network truly shines. Through PAN, we have the privilege of working with exceptional legal, financial and accounting experts who are dedicated to helping our donors build meaningful and tailored giving strategies. PAN helps us ensure that each community member’s journey of generosity is impactful and aligned with their unique goals and values.

Thank you for being a part of our Community Foundation family and for letting us introduce you to the invaluable resource that is PAN. Together, we are empowering Northeast Georgia to champion philanthropy.


Maria Walden-Sullivan
Director of Development
(Development Officer)


PAN in Review

What PAN is
The **Professional Advisors Network** is like our secret weapon at the Community Foundation. It’s a group of legal, financial and accounting pros who help us increase the impact of philanthropy in our community.



Why Join PAN?
Join to connect with peers, expand your network and gain new insights into strategic philanthropy. PAN is not just about professional development. It’s a collaborative community of shared expertise that helps advisors guide their clients in meaningful and personalized giving.



CFNEG is proud to partner with the Capital Group since 2016 to support the growth of our assets. Capital Group is one of the world’s oldest and largest asset management firms with nearly 8,000 employees in offices around the globe. Their Private Client Services Group is charged with managing some of the world’s leading foundations and endowments through a philosophy of aligning interests in philanthropy. capitalgroup.com

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Jill Edwards, Board and
PAN Member

“I love who the Community Foundation is...[As PAN members], we provide an outlet and resources to simplify how people can give through the Community Foundation. We help connect our clients and others to the power of giving through the Community Foundation. We are experts at explaining a lot of information in a simple format to empower others to give well.”

Nonprofit Academy + Leadership Summit

WOW! What a start. We launched into 2023 with our annual Nonprofit Academy: Starting Point and focused on four pivotal topics for nonprofits – fundraising, leadership, storytelling and organizational development. Throughout the year we’ve expanded on these concepts in a series of seminars and workshops. Thank you again to all of our presenters.

Getting IT Done

This year our Nonprofit Academy expanded into the for-profit sector with our Getting IT Done strategic workshop. Over 200 community members joined us as Chris McChesney from FranklinCovey shared the four disciplines for strategic execution. Participants worked through real challenges their organizations were facing and left with a practical plan to Get IT Done!

512
Total number of attendees
at all NPA events in 2023

138
Number of NPA
Starting Point attendees



Donor Advised Fund Snapshot

Donor Advised Funds – a game-changer in strategic giving. Ideal for donors seeking instant tax benefits and long-term flexibility, it’s your launchpad into a personal journey of generosity. Through a DAF your dollars grow tax free, plus our team can help you along your giving journey. We can help you give more strategically and connect you to causes you care about. It’s about more than a tax advantage; it’s a relationship that simplifies giving and amplifies your impact.

How DAFs Work

- Give:** Open your account with cash, securities, property or other assets.
- Receive:** Gain tax deductions now while your charitable giving account grows.
- Connect:** Work with the Community Foundation staff to find the causes you most want to support.
- Grant:** Distribute your money to local charities and make an investment in our local community.

Passion in Action



For the Thumann family, creating a Donor Advised Fund wasn’t just about structure; it was also about collaborating with someone deeply attuned to their community. And here at the Community Foundation, that’s our winning formula for impactful giving.

“There are many other organizations that have similar funds, but we really wanted something more community-centric. I’ve lived in Gwinnett County since I was seven. Now, I’m 50. I’ve been here my whole life, and we wanted to give through a foundation that was right within our community. The Community Foundation has been that for us,” said Patty Thumann.

Before opening their fund last January, the Thumann family knew exactly who they wanted to support – children, but they didn’t want to give how they had before. They wanted to be strategic with their generosity and make a larger impact on the causes they are passionate about.

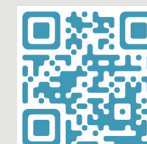
“Instead of giving \$50 here, \$100 there and distributing our money all over the place, we wanted to support specific organizations that we really believe in in a bigger way,” said Patty, “Having the fund adds to our financial portfolio, and it’s a commitment that we’ve made to fund our fund.”

Their DAF not only gave them an avenue to support multiple children-focused nonprofits, it also took off the mental load of managing these donations.

“It helps to not have to do it all ourselves. We give outside of the fund, too. So, it’s really nice to have someone else manage everything within our DAF. The Community Foundation keeps up with everything financially. Having all of the money in one place really helps us keep organized and maintain our children-focused giving commitment every year,” said Patty.

Through their DAF, the Thumanns hope to pass down their philanthropic heart to future generations. “We have a 19-year-old son and wanted to let him know about what we’re doing and be involved in our giving,” said Patty, “Our goal is to continually grow the fund and eventually pass it on to him. This is a long-term commitment for us.”

Scan to learn more >>



Fundholder Stories

Investing in Dreams: Family Promise and the Community Foundation



It started with grants, a matching one to be specific. Family Promise had received several grants from the Community Foundation over the years, but their relationship entered a new level when the organization received a matching grant for a new program they wanted to get off the ground.

Through the Community Foundation's contributions, Family Promise was able to officially start their **Help Us Move In** program which provides rental and moving assistance for families who are graduating from their program.

From then on, Family Promise had the Community Foundation on their radar.

"We received a very generous gift from Peachtree Corners Christian Church that they wanted us to use as a kind of legacy fund. We chose to put a portion of that donation into the Community Foundation because they really do care about developing the nonprofits that work in the community," said Carol Love, Executive Director for Family Promise of Gwinnett.

Carol and her team have also taken advantage of the Community Foundation's Nonprofit Academy. This educational tie strengthens their trust in being a fundholder.

"The Community Foundation has a great presence in our community and a good name. They give solid advice and insight for those who are doing good work and who are actually participating in the education they offer," said Carol. "It's not just about somebody who manages our money, it's about partnering with someone who also wants to see us succeed."



Fundholder Stories

Gwinnett business celebrates 50th anniversary by pouring back into the community through scholarship fund

Richardson Housing Group, a Lawrenceville-based family business serving Gwinnett County and beyond, is celebrating its 50th anniversary. And while it does great work in the construction realm, its impact goes far beyond building high-quality homes.

"We have a long history of supporting the community, from donations to local schools and athletic teams to participating in Relay for Life events. Last year we collected over 450 pounds of food for the Lawrenceville co-op, for instance," said Angie West, Richardson Housing Group co-owner, CFO and daughter of the founder.

Clearly, giving back to the community has been a priority for the Richardson family for many years. But in 2021, they took their philanthropy to the next level by starting the Richardson Family Foundation through the Community Foundation for Northeast Georgia.

"I don't really remember a time when I didn't know about the Community Foundation, but a couple of years ago we were looking for a way to leave a lasting impact on the local community and create a legacy of giving for our children and future generations of our family. When we really started looking to focus our giving, the Community Foundation is where we ended up, and we've been happy with that decision."

They didn't stop there, though. The Richardson Family Foundation now has a scholarship that grants \$1,000 per year to up to two students pursuing a degree in construction or a related field.

"We started the foundation to allow our family to give

back to the community that has supported our business and been our home and been part of our lives for the last 50 years," West said. "And then, to commemorate our 50th anniversary, we established the RHG Workforce Scholarship Fund to assist students pursuing technical education or certification in an area related to construction and development."

Angie has seen the impact her giving makes in the organizations she loves and believes the impact is only increased by having her funds, and those of Richardson Housing Group, managed by the Community Foundation.

"There are many different options out there, like a charitable trust or running our own nonprofit, which we looked at doing. But we appreciate the fact that the Community Foundation has taken that complex process and made it easier to manage."

Angie said. "The Community Foundation handles the day-to-day administration of funds, is knowledgeable about the rules and guidelines and provides opportunities to connect with other local organizations, which allows us to focus on our business but still be an active participant in giving."

"You certainly can give as an individual and/or a business, and that impacts the community. But by investing as a fundholder, you're joining together with others in a quest to do good. When we work together, those same funds become targeted and have an exponential impact. We look forward to seeing how our fund and scholarship opportunities grow!"

[Learn more about becoming a fundholder! >>](#)



GOOD2GIVE RECAP

414
Number of
Good2Give Attendees

\$215,160
raised through Good2Give

\$25k
Amount given at
Good2Give through
surprise grants

This year's Good2Give Celebration had a little extra magic – literally! While the night was full of illusions and puzzles thanks to Nashville magician and emcee Mark Brown, the magic of giving took center stage. The compelling stories and in-person testimonies shared, the surprise grants, pop-up auctions, and, of course, generous donations throughout the evening all showed the true magic of giving together as a community. Thank you again to everyone who supported the evening; your magic makes a real difference!



Your Philanthropy in Action

\$16
million

Each year we're able to support our nonprofits through our grant cycle. Our Good2Give Community Fund provides the funding for the grants, along with the help of our generous fundholders. The grants received are just a portion of the estimated \$16 million the Community Foundation poured into nonprofits this year alone, along with educational opportunities and other support services.



"The Drake House helps women with children overcome the circumstance of homelessness with their dignity and families intact. In response to the ever-increasing cost of living, we've adapted our programming to do more to help the families we serve achieve economic self-sufficiency and long-term stability. With an increased focus on career services, financial management and the development of a two-generational approach, we continue to walk alongside our clients even after they leave our campus to help them reach their goals.

"Graduates of our program work, pay taxes, rent apartments, purchase groceries, attend faith-based organizations and hopefully, one day, become homeowners.

"We love that The Community Foundation for Northeast Georgia shares our commitment to making North Fulton a stronger community, and we appreciate all the ways you support our mission."

-Nesha Mason, President of The Drake House

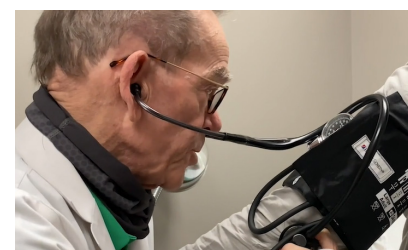


"North Fulton Community Charities has been easing hardship and fostering financial stability in our community for 40 years. This isn't possible without partners like the Community

Foundation. Their partnership has helped us impact over 9,000 residents a year.

These people are living paycheck to paycheck and are one financial crisis away from eviction. The Community Foundation grant will directly help prevent eviction and utility disconnection. Thank you so much for this amazing support!"

- Sandy Holiday, Executive Director of North Fulton Community Charities



"At Hope Clinic we've been able to do so much more for the community than just medical care. People don't just have medical needs.

"In 2019, our founder established the Billy Fund for our homeless and low-income patients. The Community Foundation's grant goes towards this fund. Through this grant, we're able to provide oxygen for patients who were fully dependent on oxygen after hospitalization and temporary housing for up to three months to help our patients stabilize before finding permanent housing.

"A huge thank you for helping us not just care for our patient's medical needs, but everything that goes into taking care of the whole person."

-Jennie Mathen, Hope Clinic Certified Nurse Practitioner & Erica Sperduto, Hope Clinic Family Nurse Practitioner



Ready to make a difference through the Good2Give Fund? No age restrictions or gift amount limitations here; the Community Foundation encourages our entire community to get involved! Scan to learn more or make a donation.

Community Outreach

We're all about creating connections! Whether it's teeing off on the golf course, exploring nonprofits on tours or sharing ideas over a luncheon, we love spending quality time with our amazing fundholders and community.



Exciting news

– this year we've expanded our reach and impact by starting our own Good2Give podcast in partnership with BusinessRadioX! **The Good2Give Podcast** celebrates the work of donors, nonprofits and the causes they care about.



Scan to listen!

Impact Around the World



A movement of peace and unity. Earlier this year, World Peace Revival launched to remind the world of the power of prayer and kindness and to inspire peace. Powered by the Community Foundation, this

movement also served to honor and exemplify the teachings of Dr. Martin Luther King Jr. The movement officially launched on April 1 with the unveiling of a new statue of the late civil rights icon. Created by Kathy Fincher and Stan Mullins, the 8-foot-tall statue depicts Dr. King's famous "I've Been To The Mountaintop" speech. World Peace Revival also ignited the Community Foundation's Peace and Unity Fund which supports worldwide initiatives focused on bringing cultures together to facilitate togetherness and world peace.

In response to the devastating events in Ukraine on February 24, 2023, fundholder Emory Morsberger was compelled to take action. Leveraging his connections, he collaborated with local Rotary clubs to send surgical supplies and food. However, Morsberger's commitment went a step further.

By July, he played a key role in launching Helping Ukraine, a 501(c)3 organization and now Community Foundation fund with a distinct purpose: to raise funds for essential medical supplies and more for the people of Ukraine.

Through helping Ukraine, Emory is also sending stoves, generators, blankets, clothes and food for those on the frontlines of the conflict in Ukraine.





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Tarina Carter, Accounting | Magnolia Media Group, Marketing

Our success stories begin with **YOU!**

Thank you to our fundholders and supporters whose generosity leaves a lasting mark on our communities.

BREAKDOWN OF GRANTS IMPACTING OUR COMMUNITIES SINCE 1985

\$12,685,653
ARTS



COMMUNITY
\$46,860,401



\$25,010,324
EDUCATION



HEALTHCARE
\$16,079,242



\$36,725,558
HUMAN SERVICES



That's \$137,361,178 in total grant dollars!